



Smartek Media Solutions LLP

Smartek Media Solutions LLP brings 15+ years of expertise in Healthcare, B2B/B2C, E-Commerce, Services & Real Estate offering Website Design/Development, SaaS Solutions, CRM and IT services. We specialize in branding, SEO, Social Media Management, Graphic Designing and Performance Marketing to elevate your digital presence and drive business growth.

 **+91-8855826255**     **Smartek Media Solutions LLP**

 **info@smartekmediasolutions.com**  **<https://smartekmediasolutions.com/>**

Web Development & Design



- Website Development (Static/Dynamic)
- UI/UX Design
- Landing Page Creation
- E-commerce Development
- Mobile App Development
- Website Maintenance & Optimization

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Search Engine Optimization (SEO)



- On-Page & Off-Page SEO
- Keyword Research & Strategy
- Technical SEO
- Local SEO & Google My Business Optimization
- Link Building
- Voice Search Optimization

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Social Media Marketing (SMM)



- Organic & Paid Social Media Campaigns
- Influencer Marketing
- Community Management
- Social Media Content Creation
- Hastag & Trend Research

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Content Marketing



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- **Blog Writing & Article Publishing**
- **Video Marketing (Youtube, Reels, Shorts)**
- **Infographic & Interactive Content**
- **E-books, Whitepapers, Case Studies**

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Performance Marketing (Paid Ads & PPC)

01



**Keyword
Research**

02



**Ad
Creation**

03



**Landing
Page**

04



**Tracking
& Testing**

05



**Campaign
Launch**

06



**Analysis &
Feedback**

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- **Google Ads (Search, Display, Video)**
- **Social Media Ads (Meta, LinkedIn)**
- **Programmatic Advertising**
- **Retargeting & Remarketing**
- **Conversion Rate Optimization (CRO)**

Email & SMS Marketing



- Email Campaign Management
- Automation & Drip Marketing
- Newsletter Marketing
- WhatsApp & SMS Marketing

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Affiliate & Influencer Marketing



- **Affiliate Program Management**
- **Influencer Outreach & Collaborations**
- **Performance-Based Campaigns**

Graphic Designing



- **Branding & Identity Design**
- **Marketing & Advertising Design**
- **Web & UI/UX Design**
- **Print Design**
- **Motion Graphics**

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Analytics & Reporting



- Web & Traffic Analysis
- Ad Performance Reporting
- Customer Journey Mapping
- Data Visualization

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Marketing Automation & CRM



Smartek

- Lead Nurturing & CRM Integration
- Chatbots & AI-driven Customer Engagement
- Automated Workflows

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Thank
you!

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